

AFFORDABLE URBAN HOUSING CHALLENGE

PRIZE USD \$ 2500



OVERVIEW (CAN YOU SOLVE THE RIDDLE?)

With the migration of the population working today to the cities from towns and villages to acquire basic security of livelihood and not investing on their lives for the long term (depreciating because of the 'grind') due to various social stigmas associated with not owning a home; create this rat-race. Cities being an economic platform which is constantly growing every day - equity of housing has become an issue as they turn more and more severe/unaffordable every day. Affordable housing is one of the measures taken by the government but is not enough considering the vast number of people pooling into the city every day to look for means of the livelihood for their family.

Slowly the urban centers with their skyrocketing economic growth have almost priced out a lot of its citizens before they could even realize. Can a collective living concept scalable enough for all the megacities of the world?



PROGRAMME

Design a concept for Affordable Urban Housing in any major Hub of the world for example (Hong Kong, London, Paris, Beijing, New York) which can be easily rolled out to increase capacity of housing stock, and is minimal in its use of land and materials. No minimum size or amount of the residential units per block is defined. The proposals should be flexible enough to adopt in different sizes with different inhabitant capacity requirements. Designs for the Affordable Urban Housing Challenge should be flexible to fit different locations across the city which you are choosing to cater the needs of that city. The designs should also be adaptable, allowing adjustments to be made in order to suit different residential capacity requirements. There are no pre-selected competition sites and so participants are free to choose any appropriate theoretical site in any urban agglomeration in the world.

REGISTRATION FEES & COMPETITION SCHEDULE

EARLY EARLY BIRD REGISTRATION 25 JUNE - 15 JULY	US \$ 25
EARLY BIRD REGISTRATION 16 JULY - 15 AUGUST	US \$ 35
ADVANCE REGISTRATION 16 AUGUST - 30 SEPTEMBER	US \$ 45
LAST MINUTE REGISTRATION 1 OCTOBER - 31 OCTOBER	US \$ 55
SUBMISSION	1st NOVEMBER 12.00 AM

Results will be announced within a month period of Submission.

ELIGIBILITY

The competition is open to all.

No professional qualification is required. Design proposals can be developed individually or by teams (3 team members maximum).

People who have direct personal or professional relationships with jury panel members or organisers may not participate in this competition.

SUBMISSION GUIDELINES

You have to deliver an architectural outcome on the following site, based on the given issue outlines. The idea can begin at an issue or a program or history.

- A maximum 2 nos. – **A1 SIZE [594mm x 841mm in 150 dpi]** sheet in digital format (JPEG)

Minimum requisites in the sheets (For a complete submission):

- Site plan
- Key conceptual sections x 1 (Minimum)
- 3D views x 4
- Cover image of size 2000px x 1000px or larger in aspect ratio 2:1.

- Floor plans, images, sketches (if any) can be added to support the entry in the form of additional images.
- Use exploded views to discuss multi-levelled conceptual models better.
- Plagiarism of any idea/form/design/image will be disqualified with a notice.
- Participants can assume data for formulating the program like the type of residents catered to and outlying conditions.
- Ps. The problem is not a straightforward housing solution rather it is a new concept in co-living.
- You have to mail the submission in a zip file with your AUHC(YOURNAME) to admin@archue.com. For ex AUHC(TIANG JEN)

AWARDS

	<p>WINNER USD \$ 1000 CASH + CERTIFICATE + TRPOHY</p>
	<p>RUNNER USD \$ 750 CASH + CERTIFICATE + TRPOHY</p>
	<p>3 QUALIFIERS USD \$ 250 X 3 CASH + CERTIFICATE + TRPOHY</p>

EVALUATION CRITERIA

- SITE SELECTION
- DESIGN INNOVATION
- MATERIAL & TECHNOLOGY INPUTS
- BRIEF UNDERSTANDING

REGISTER NOW ! CLICK HERE

CONTACT

For any queries regarding competition, submission and registration mail us at
admin@archue.com

A PDF VERSION OF BRIEF WILL BE MAILED TO THE REGISTERED INDIVIDUALS/TEAMS.